



On 15.11.2018 is the
5th. World Pancreatic Cancer Day

Why do we have World Pancreatic Cancer Day? What does it mean and what can each individual do to make it a success? We answer these questions and more on

www.welt-pankreaskrebstag.de



e. V. Selbsthilfe gegr. in Baden-Württemberg

Tumoren und Erbenkrankungen der Bauchspeicheldrüse

Tumore und Erkrankungen der Bauchspeicheldrüse

Welt

From the idea to World Pancreatic Cancer Day

In 2013 representatives of different organisations met in Geneva, we from TEB e. V. Selbsthilfe were among them, to try to find a way together, to raise public awareness of the disease. We agreed unanimously that a special day must be initiated.

An international committee was created which immediately brought the World Pancreatic Cancer Day into being, which took place for the first time on 13th. November 2014 - here in Germany as well.

Official logo of the WPCD



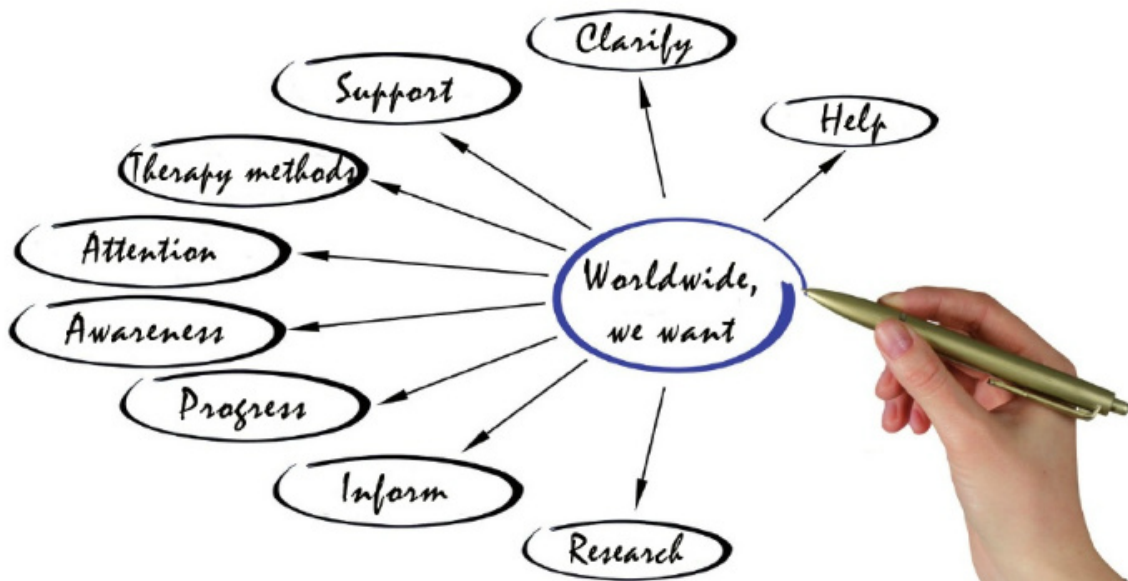
The international committee was renamed in May 2016 and was henceforth known as



**WORLD PANCREATIC
CANCER COALITION**

Today 107 organisations from 31 countries are involved, demanding that pancreatic cancer is discovered and treated earlier, and that more intensive research is done on new therapeutic methods.

What do we want to achieve with the World Pancreatic Cancer Day?



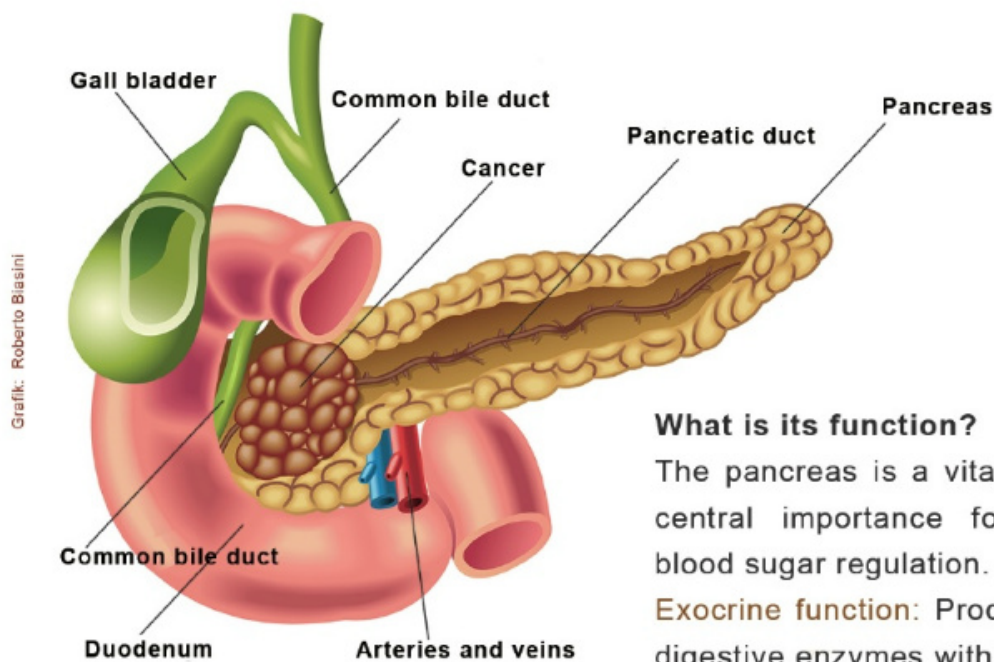
Pancreatic cancer should no longer be kept on the side-lines. With the initiation of our idea of a World Pancreatic Cancer Day we want to enlighten, inform and raise awareness, so that the necessary public attention for pancreatic cancer can be reached.

We cannot and must not resign ourselves to the fact that this disease is still not curable.

We know that there needs to be a broad awareness in our society of this disease and its course in order to make progress in science and clinical practice.

We need the worldwide support and attention of everyone, who works hard on the subject of pancreatic cancer and who assists us in the fight against one of the worst and most aggressive types of cancer.

The Pancreas



What is its function?

The pancreas is a vital organ and is of central importance for digestion and blood sugar regulation.

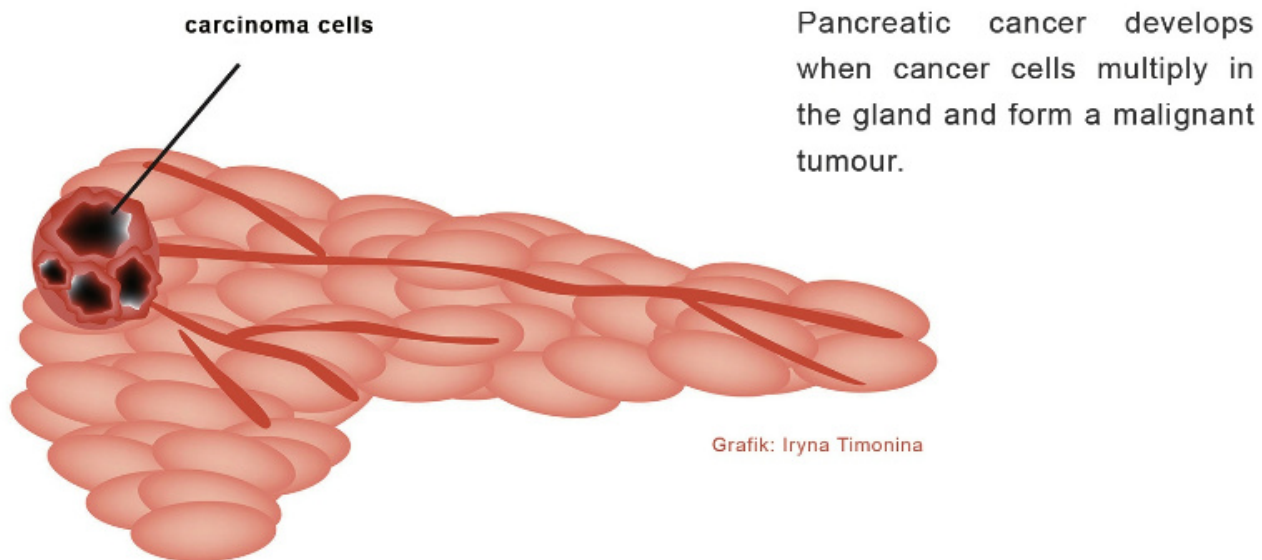
Exocrine function: Production of various digestive enzymes with the help of which carbohydrates, proteins and fats are broken down in the intestines.

Endocrine function: Production of hormones like insulin and glucagon, which regulate the blood sugar level.

Where is it situated?

The pancreas lies in the centre of the upper abdominal area between the spleen, liver and stomach in a C-formed loop of the duodenum. It is firmly attached to the back abdominal wall and connected to the gall bladder. The pancreas can be divided into 3 parts: the head, the body and the tail. It is 15 – 20 cm long, about 3 – 3.5 cm broad and weighs approximately 60 – 70 grams. Three blood vessels feed the pancreas: the abdominal aorta, the intestinal artery and the splenic artery. In short: the pancreas is: “a small gland with major impact”.

What is pancreatic cancer, how serious is the illness?



Pancreatic cancer is the fourth most common cancerous cause of death in Europe at the moment. Unfortunately pancreatic cancer has the worst rate of survival of all types of cancer.

The symptoms of pancreatic carcinoma are relatively uncharacteristic and usually only occur when the disease is more advanced.

Pancreatic cancer seldom causes pain initially and there's no preventive treatment yet. Often it is diagnosed by chance, or only after pain occurs. In most of the cases, the tumour is already more advanced by the time the illness is diagnosed.

If no corrective action is taken, pancreatic cancer will become the second leading cause of cancer-related death by 2020.

More research is URGENTLY required

Are there risk factors and warning signs?



Image: Artem Furman

Who belongs to the risk group?

Men and women are equally affected. For example, smoking, alcohol, excess weight, age, diabetes, medicines and also diseases within the family are among the most common risk factors.

There are often warning signs, to which one does not pay the necessary care and attention. Pain in the upper abdomen, back pain, sugar deviations, diabetes, jaundice, nausea, unwanted weight loss, diarrhoea, fatty stools and deep leg thromboses are some of them.

Disease of the pancreas is a serious problem due to the often late discovery of the malignant and ill treatable tumour. Here it is important and sensible to have unclear complaints that persist for a longer period of time and could indicate a pancreatic disease, clarified by a specialist for just such diseases.

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What are risk factors?

Obesity

Diabetes



Smoking

Alcohol



Family
History

Genetic
factors



What we achieved through World Pancreatic Cancer Day in the years 2014 - 2017



Image: TEB e.V.

On November 13, 2014 we started with the 1st World Pancreatic Cancer Day. We had already achieved a lot within our organisation and also worldwide before this special day and also initiated various campaigns.

The basic idea for TEB e. V. was to represent Germany within the WPCC with the intention of strengthening the exchange with other self-help groups (organisations) from different countries. We know, that we're all fighting for a common goal. The highlight of this first campaign day was the illumination of the Musikhalle in Ludwigsburg in the colour purple. This activity left a lasting impression in society and encouraged people generally to think about its importance.



What we achieved through World Pancreatic Cancer Day in the years 2014 - 2017

In the run-up to the 2nd World Pancreatic Cancer Day on 13 November 2015, TEB e. V. already acted in a variety of ways through posters, folders, invitations, personal conversations and various connections to public figures to draw attention to this important day.

The response from many people confirmed that we were on the right track for this World Pancreatic Cancer Day and how this World Pancreatic Cancer Day was perceived by the public.



All the people who viewed the Residenzschloss in Ludwigsburg, illuminated in purple, were speechless and entranced and were made aware of the problem of pancreatic disease through this action.

Unfortunately, the terrorist attack in Paris spoiled this day, so that for the coming years the 13.11. was no longer selected as pancreatic cancer day.



What we achieved through World Pancreatic Cancer Day in the years 2014 - 2017



Starting in 2016, the central German event of this worldwide event took place in the Musikhalle Ludwigsburg. A worthy venue for qualified events of this kind, where nothing is more important than life.

It was and is important to us that the topic of pancreatic cancer is firmly anchored in society. This is the only way we can make progress in research and science.

The lighting campaigns were carried out throughout Germany and all over the world.



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What we achieved through World Pancreatic Cancer Day in the years 2014 – 2017



Residenzschloss Ludwigsburg, Image: TEB e.V. Selbsthilfe



Schloss Glücksburg Schleswig-Holstein
Image: Ina Steinhausen



Katharinenturm Magdeburg
Image: Andreas Lander



Museumsschiff Rickmer Rickmers Hamburg
Image: Rickmer Rickmers



What we achieved through World Pancreatic Cancer Day in the years 2014 – 2017

Museumsschiff Rickmer Rickmers, Hamburg, Image: Patrick Ladisch Fotografie

World Pancreatic Cancer Day was also celebrated in 2017 in a similar way, but with a much higher proportion of clinical participants. This event thus became a cornerstone in the exchange of information on everything to do with pancreatic disease and cancer. The 2017 lighting campaigns also covered the whole of Germany and were carried out world-wide.

Burg Esslingen - Image: Klinikum Esslingen



Schloss Glücksburg,
Image: Schloss Glücksburg



Ludwigsburger Schloss, Image: TEB e.V.





What we achieved through World Pancreatic Cancer Day in the years 2014 – 2017

Many doctors and clinics in the surrounding area as well as nationwide, even worldwide, have come up with some ideas and support this day with their own activities and events. In Germany, many cities participated and illuminated well-known buildings in Berlin, Braunschweig, Bremen, Dresden, Esslingen, Glücksburg, Hamburg, Hildesheim, Köln, Ludwigsburg, Lübeck, Magdeburg, München, Trechtlinghausen, Potsdam, Saarbrücken, Schwerin, Stade und Wuppertal.

Burg Rheinstein, Trechtlinghausen, Image: Michael Leukel





What we achieved through World Pancreatic Cancer Day in the years 2014 – 2017





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What we achieved through World Pancreatic Cancer Day in the years 2014 – 2017

Semper-Oper Dresden
Image Uniklinikum Dresden
Thomas Albrecht



Planetarium Hamburg, Image: Patrick Ladisch Fotografie



Königsplatz Augsburg
Image: Ruth Plössel/Stadt Augsburg

Weimarhalle
Bild: Maik Schuck, weimar GmbH



Universum Bremen
Image: Universum Bremen





World Pancreatic Cancer Day 2018 – Goals



Image: Dmitriy Shironosov

The challenges in the treatment of pancreatic cancer are increasing massively and urgently require far-reaching decisions aimed at a better cure.

We will therefore organize our 5th World Pancreatic Cancer Day, a small anniversary, to give answers by competent speakers about possibilities of a faster diagnosis, new therapy approaches and much more.

We also want to address politicians to significantly increase previous financial investments in research in order to improve the chances of a cure in the future.

World Pancreatic Cancer Day 2018 – Goals

It is also important for us to fight for a substantial increase in financial support for self-help groups that are predominantly concerned with pancreatic cancer.



Image: Yulia Grogoryeva

Our goal is: to achieve a better survival rate for pancreatic cancer!

Where can you find help?

TEB e. V. is aware that those affected by pancreatic cancer in our health care system are also urgently seeking advice and assistance outside hospitals and doctors' surgeries, and is therefore taking on this responsible task.

We support people with illnesses of the pancreas und neighbouring organs with particular emphasis on pancreatic cancer.

Our goal is to maintain and further expand our network, so that we can competently help affected people and their families.








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Who supports World Pancreatic Cancer Day?

	
	
<p>Stephan Hurst Schlossverwalter Schloss Ludwigsburg</p>	



2018 WORLD
PANCREATIC
CANCER DAY

15.11.2018

Demand Better
For Patients. For Survival.

OLD THERAPIES - NEW APPROACHES



Info-day on the 5.th World Pancreatic Cancer Day

15.11.2018 v. 10-17 Uhr, Musikhalle Ludwigsburg
Bahnhofstraße 19, 71638 Ludwigsburg

Lectures by experts

free entrance

Throughout the event, pictures and films will be taken and published on our homepage, Twitter and Facebook.
By entering the premises, the consent to free publication is given.

www.welt-pankreaskrebstag.de



e. V. Selbsthilfe gegr. in Baden-Württemberg
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